

OVERVIEW

At BLOOM365 your privacy is very important to us. This privacy policy will provide you with a description of the types of information we collect about you when you visit our bloom365.org website (Site) and associated domains.

By visiting or using the Site and/or using our online resources, tools and information (Services) you agree to the provisions of this Policy. If you do not agree to this Policy, you may choose not to use or access the Site or Services.

If you are reaching out for help or asking for resources through this website, we do not need personally identifying information. You never need to share more than what you are comfortable sharing. You can always call or text us at 1.888.606.4673 if we need more information than what you are comfortable sharing through this website and our online chat.

INFORMATION WE COLLECT

We collect and store information that you voluntarily provide to us and data related to your use of the Site and Services.

Personal Information We collect Personal Information from you when you sign up for our newsletter, make a donation, register to attend a BLOOM365 training or event, subscribe to our blog, or email us through the contact form. Personal Information may include your name, address, email address and other information from which your identity is or may be discernible. Some Personal Information, such as email communication through the Site, will be stored on our web server. Donation information, email information for listservs and training or event registration information may also be stored on the servers of our third-party service providers.

Your Personal Information allows us to:

- communicate with you through newsletters, announcements, and email listservs;
- process donations;
- register you for trainings or events;
- respond to your inquiries; and
- provide information and referral services

Log Data In addition, when you visit our Site, we automatically collect certain information and analytical data related to your use of the Site and Services. Log Data may include your Internet Protocol (“IP”) address, the date and time of your visit, the pages on which you click, and information about your web browser (collectively, “Log Data”). We use this information to monitor and analyze use of the Site and Service, to increase our Site’s functionality and user-friendliness to better tailor it to our visitors’ needs, and for the Site’s technical administration. Log Data information will not be compared,

associated, or combined with Personal Information you share with us; however, log data, such as IP Address, by itself, may be personally identifiable information.

Cookies Like many websites, we use “cookies” to collect information. Cookies are simple text files stored on your computer web browser to identify your computer when it accesses our Site. If you are a user who has been granted access to the private side of the Site, we use cookies to identify your registration ID and login password so you can access the Site. We may also use “cookies” to assist in data collection and to analyze visitor Site usage and trends to help us better serve you. Most browsers allow you to reject cookies; however, if your web browser rejects cookies, some areas of the Site may not have full functionality.

Some of the analytical tracking software providers may use cookies and tracking technologies on the Site. We have no access to or control over these cookies or tracking technologies. In addition, we use a tool called Google Analytics™ to collect information about use of the Site. Google Analytics collects information such as users’ IP address (which contains location information), how often users visit this Site, what pages they visit when they do so, and what other sites they were using prior to coming to the Site. We use the information we get from Google Analytics only to improve the Site. We do not combine the information collected through the use of Google Analytics with Personal Information. Although Google Analytics plants a persistent cookie on your web browser to identify you as a unique user, the cookie cannot be used by anyone but Google. Google’s ability to use and share information collected by Google Analytics about your visits to the Site is restricted by the Google Analytics’ Terms of Use and Privacy Policy. This Privacy Policy does not cover the use of cookies or tracking technologies by Google Analytics or any other business partner.

Personal Information We do not sell Personal Information of our users to anyone outside of BLOOM365. We may disclose Personal Information to appropriate affiliates and third-party service providers to provide you with Services. For example, we may share names and addresses of our members to use third-party service providers to send out mailings.

We will not share Personal Information of individuals seeking services, information, or referrals for services with any affiliates or third-party service providers, without a written, informed, and time-limited consent to release of information.

Compliance with Laws and Law Enforcement We may disclose your information to government, law enforcement, or other parties when appropriate to protect our rights, to cooperate in investigations of fraud or other illegal or inappropriate activity, or in response to a court order or other comparable legal process. We will make reasonable efforts to contact the user(s) before providing information to the party that requests it. We will also make all reasonable efforts to maintain confidentiality of survivor information, if it is known to us as such, in accordance to our obligations under confidentiality laws.

YOUR RIGHTS

Opting Out While we may need Personal Information for certain Services, you can always “opt-out” of accessing those Services. Users are welcome to unsubscribe from notifications at any time, and donors can donate anonymously by mailing contributions through the mail.

Update Your Information You can update the Personal Information we have about you at any time by contacting us using one of the methods described in the “Contact Information” section below.

DONATIONS

You can donate funds to or purchase products from BLOOM365 to support our mission. BLOOM365 uses third-party affiliates, Network for Good, Square, and Stipe to collect and process donations and payments. To make this possible, your name, billing address, and donation amount are shared via secure (encrypted) means with this third-party payment processor for the sole purpose of completing your order. The third-party affiliates collect your Personal Information and makes that information available to BLOOM365 for us to send you a receipt. Your credit card information (number, expiration date, security code) is provided directly to and collected by the third-party. BLOOM365 does not retain or see full credit card information. It is important to review the privacy policy of the third-party affiliate and credit card processor prior to providing this information to see if their privacy policy is acceptable to you. Although all donated funds will be sent to BLOOM365, the terms of processing your donation will be based on the agreement between you and such designated payment service provider and not an agreement between you and BLOOM365.

SECURITY

While no website can guarantee security, we have implemented appropriate administrative, technical, and physical security procedures to help protect the Personal Information you provide to us. Staff must have an account and password to access website content, and access levels are determined by the role and responsibility of the staff. Our email systems are protected by industry best practices such as strong passwords and SSL encrypted communications and are regularly audited to maintain SOC 2 Type II and PCI compliance. Any email or other communication requesting your password, asking you to provide sensitive account information via email, or linking to a website that does not link to this Policy should be treated as unauthorized and suspicious and should be reported to BLOOM365 at 1.888.606.HOPE.

LINKS TO OTHER SITES

Our site includes links to other websites (“Third-Party Sites”). The fact that we link to a website is not an endorsement, authorization or representation of an affiliation with that third party, nor is it an endorsement of that third party’s privacy or information security policies or practices. We do not exercise control over third-party websites. These other websites may place their own cookies or other files on your computer, collect data, or solicit personal information from you. Please be aware that when you enter a third-party site, any information you provide is subject to the terms of use and privacy policy of that third-party site.

CHILDREN'S PRIVACY

This Site and our Services are not directed to individuals under the age of 13. We do not knowingly collect, solicit information from, or market to children under the age of 13. If we become aware that a child under 13 has provided us with Personal Information, we will take steps to remove such information from our servers.

POLICY CHANGES

Unless stated otherwise, our current policy applies to all information that we collect about you through our Site and Services.

CONTACT INFORMATION

To contact us with your questions or comments regarding this Policy or the information collection and dissemination practices of the Site and Services or to update your Personal Information, please contact us at:

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