

BIG HAIRY AUDACIOUS GOAL #BHAG2030

ACTIVATE 10% OF GEN Z YOUTH AS

peer advocates by the year 2030 to uproot abuse in a generation.

EMPATHY

RESPECT

CONSENT



THE PAC (PEER ADVOCATE CREW) IS...

a student-run club which provides a safe place for students to meet, support each other, talk about issues related to healthy, unhealthy and abusive relationships/ friendships and work together to prevent the root causes of teen dating violence, domestic violence and sexual assault in a generation. PAC's follow the bloom365 motto to Bring Love On Others More, 365 Days a year.

THREE CORE FUNCTIONS OF A PAC ARE TO:



EDUCATE

Heighten awareness on red flags, root causes and resources through peer to peer education.



ADVOCATE

Advocate for school safety, along with social, emotional and relationship health resources for teens. Support and validate teen survivors and remove barriers to help.



ACTIVATE

Build community by activating teens and trusted adult allies to work together to cultivate a culture, free of dating abuse, sexual assault and gender based violence. Activate your school community the first Friday of every other month to promote and cultivate:

EMPATHY: October

PEACE: December

RESPECT: February

CONSENT: April

EQUALITY: June



Share your ideas through peer to peer "Elephant in the Room" study circles and take action to **#UprootAbuse in your generation.**

Lead Peer Advocates describe their PAC experience as: Insightful, Enlightening, Rewarding, and Fun



"As a Lead Peer Advocate, I am now more aware of my surroundings, red flags to look for and how to help in a situation."
-Alex K.



"The skills that I am learning have prepared me for when a friend comes to me with an issue."
-Tania R.



"BLOOM365's 7-Dose Education curriculum makes us aware of the warning signs of interpersonal violence and also activates teens to prevent the root causes, peer to peer."
-Saanvi T.

JOIN US AT OUR 2020 SUMMER ACADEMY!

www.bloom365.org/pac

10%

When just 10% of teens activate to uproot abuse peers will notice, without saying a word. Once this 10% Tipping Point is reached, the intolerance of teen dating abuse, sexual, violence, gender-based violence and domestic violence starts to become visible.

GET MORE INFORMATION AT
WWW.BLOOM365.ORG/PAC